

OPPORTUNITY DAY 2Q2025 RESULTS

August 20th, 2025





AGENDA

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FINANCIAL RESULTS

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Q&A



2Q25 & 1H25 FINANCIAL RESULTS

2Q2025 HIGHLIGHTS

Steady growth, reinforcing confidence with strong revenue and on-time project deliveries

2Q25 TOTAL REVENUE

2,081 MB

▲ 191.7% YoY

1H25 TOTAL REVENUE

3,774 MB

▲ 111.5% YoY

2Q25 NET PROFIT

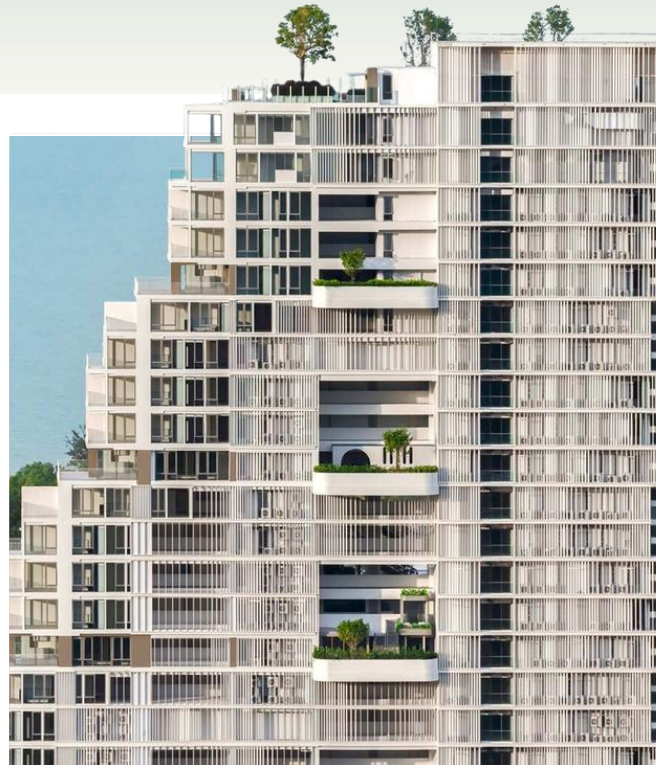
25 MB

▲ 117.4% YoY

1H25 NET PROFIT

90 MB

▲ 1.0% YoY



VEHHA
HUAHIN

PJ Value = 2,371 MB
TF Amt = 510 MB (22%)

Start transfer in May 2025



NUE
DISTRICT R9

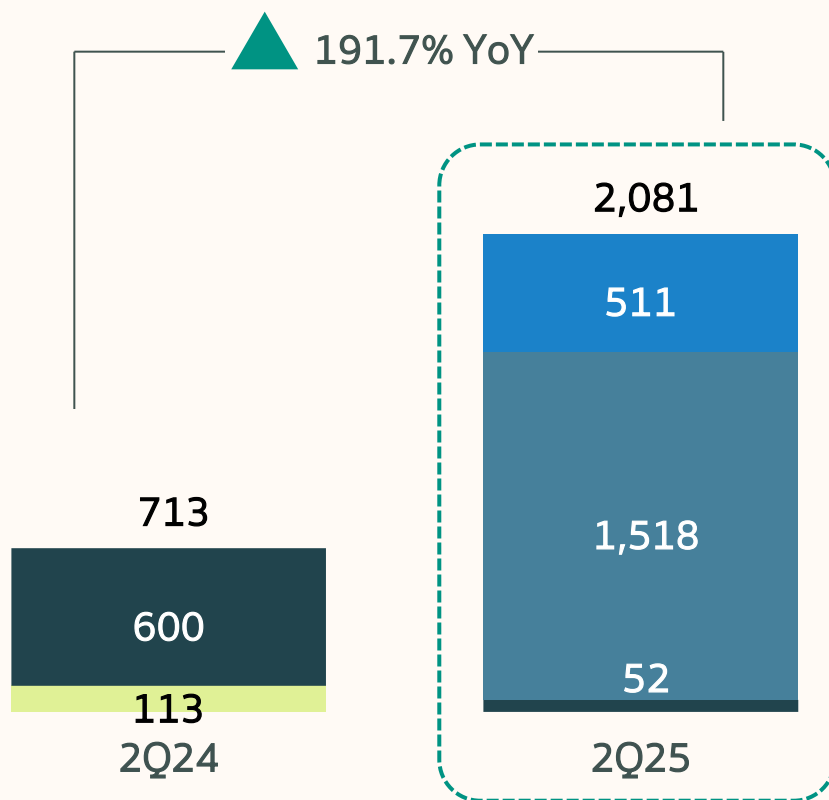
PJ Value = 6,617 MB
TF Amt = 3,083 MB (47%)

Start transfer in Mar 2025,

2Q2025 FINANCIAL PERFORMANCE

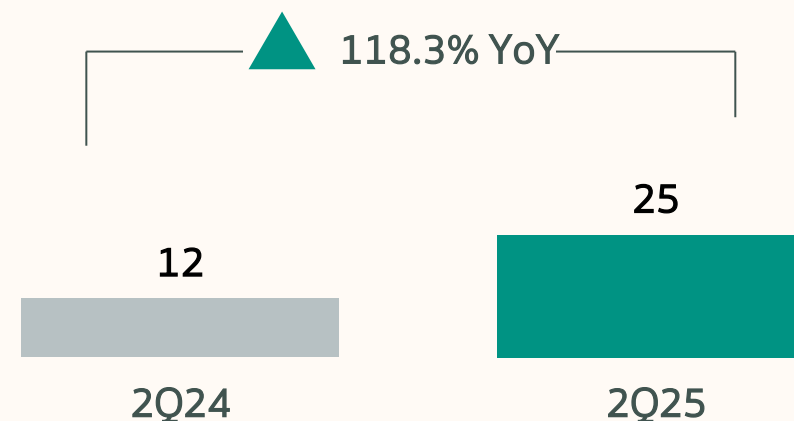
Revenue advanced 192% YoY to THB 2,081 million; Net profit improved 118% YoY to THB 25 million

REVENUE



NET PROFIT

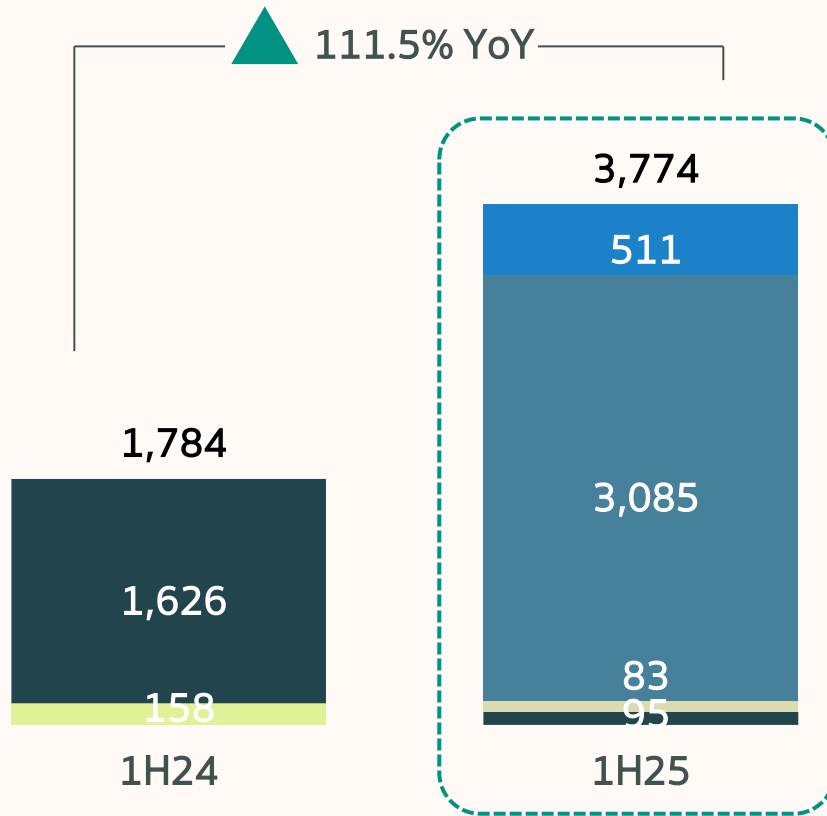
2Q24 GPM = 20%
2Q25 GPM = 23%



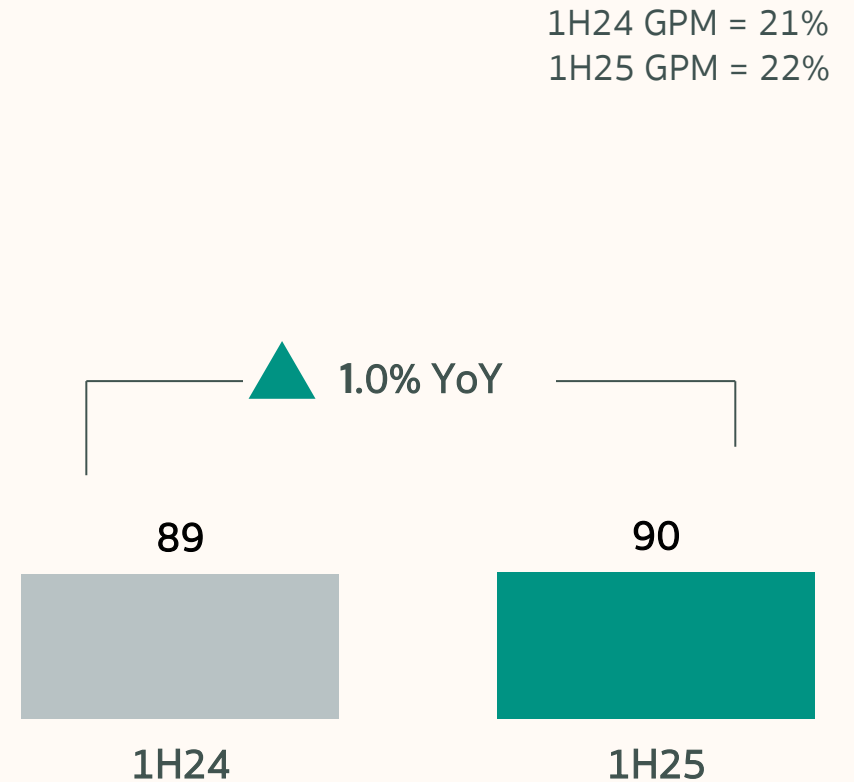
1H2025 FINANCIAL PERFORMANCE

Revenue growth accelerated by 112% YoY to THB 3,774 million; Net profit resilient at THB 90 million

REVENUE

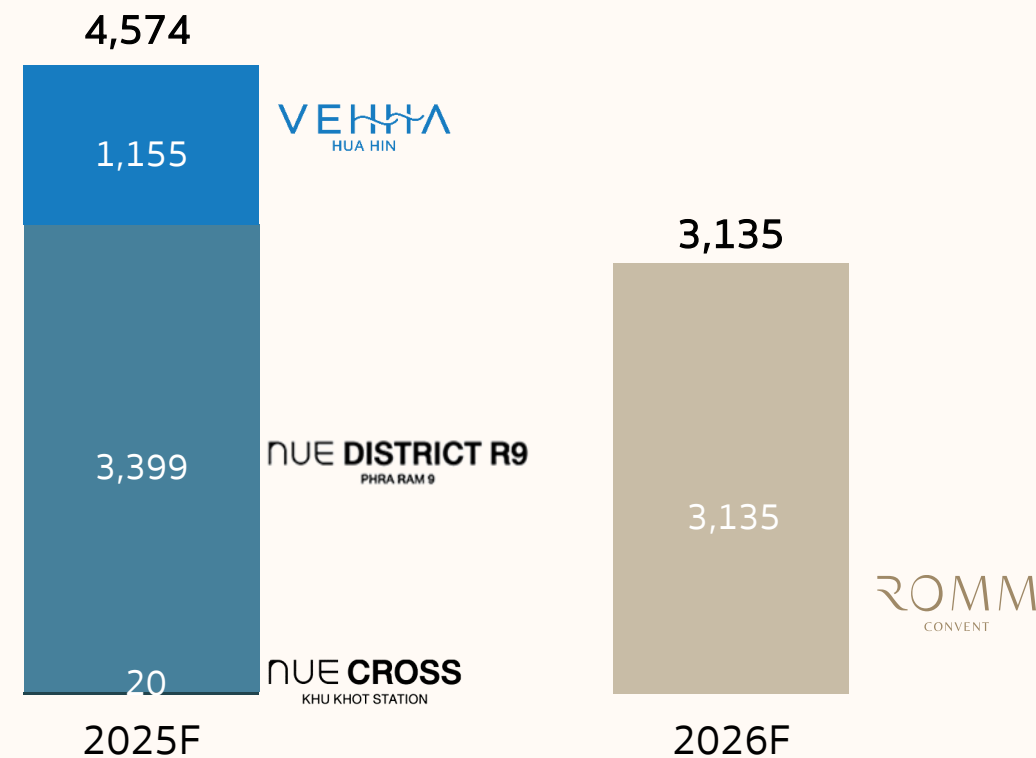
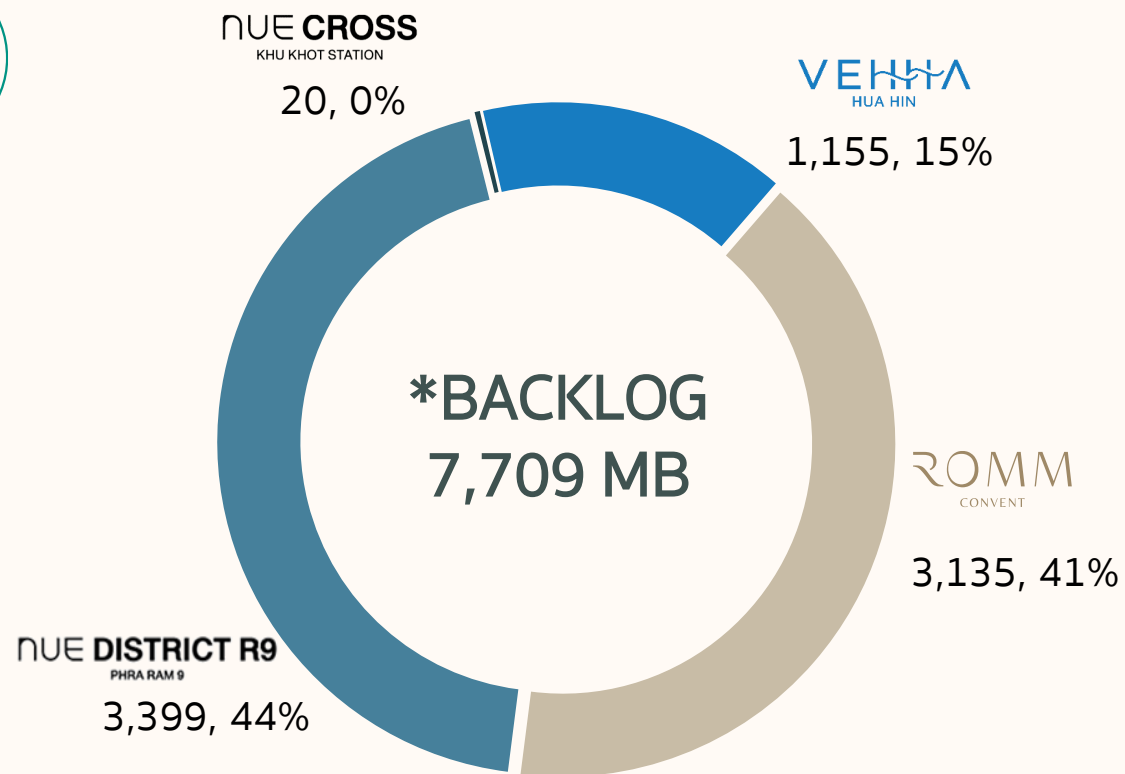


NET PROFIT



SALES BACKLOG & REVENUE PROJECTION

Recognize revenue 2025F – 2026F



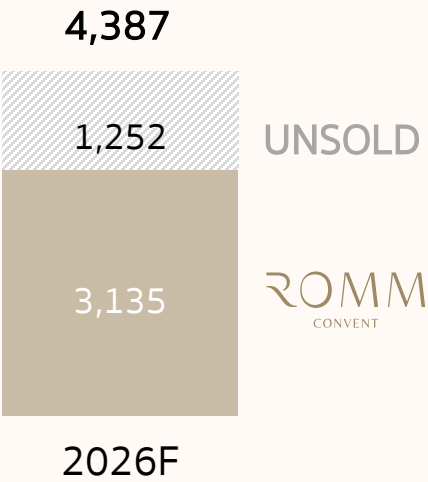
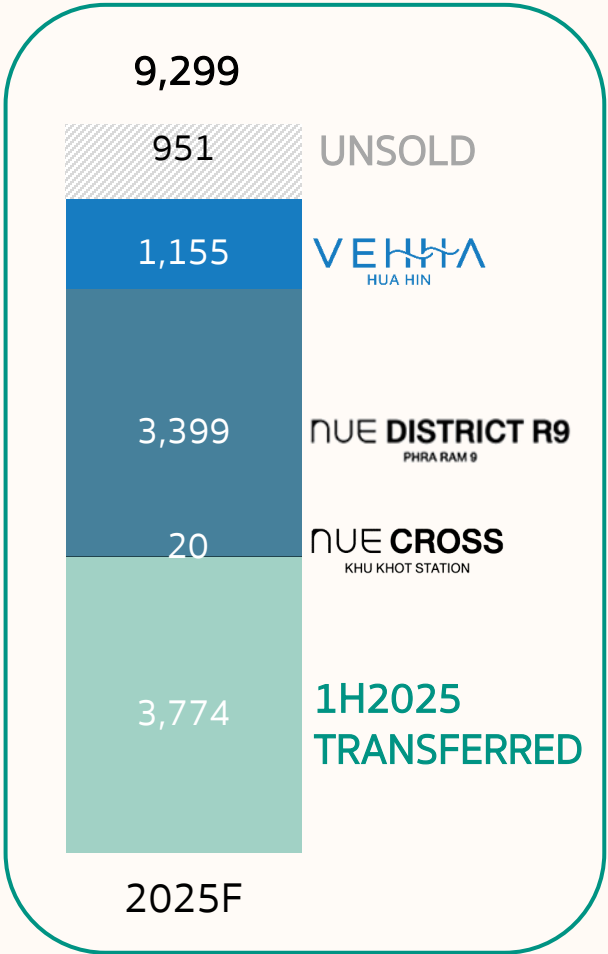
* Information as of June 30, 2025

REVENUE PROJECTION

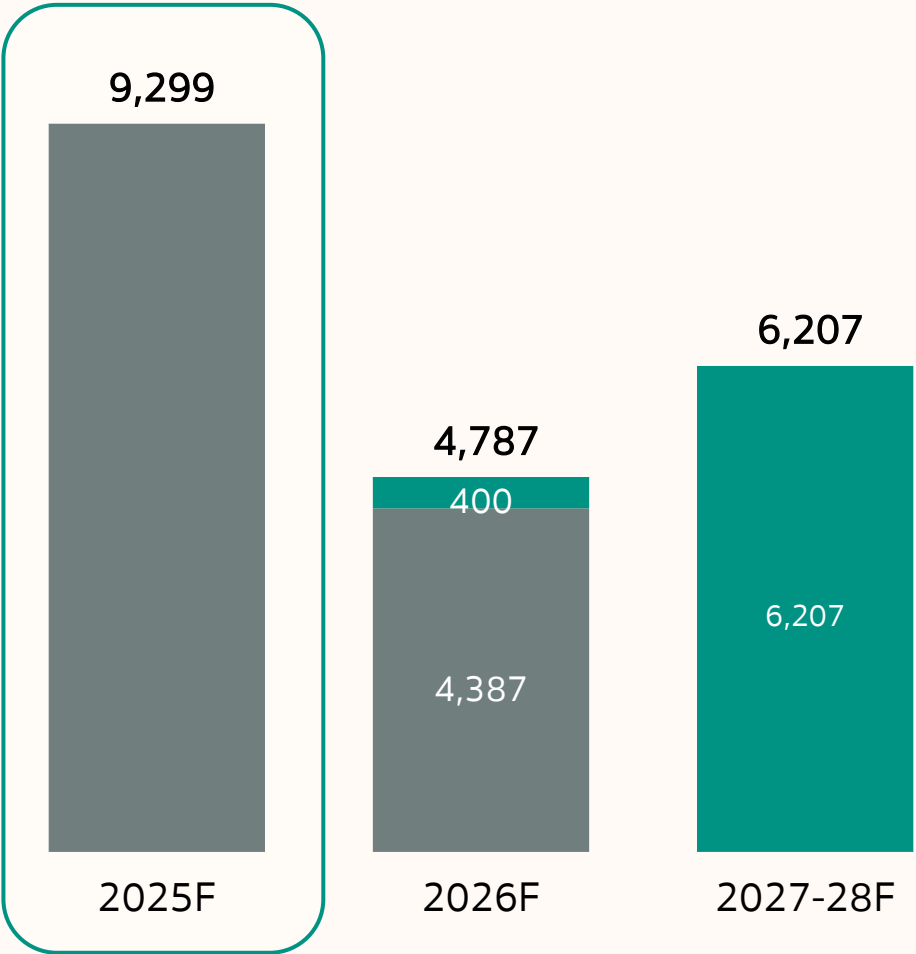
A secured income stream driven by a robust backlog and a pipeline of well-planned future developments



TRANSFERRED + BACKLOG + UNSOLD

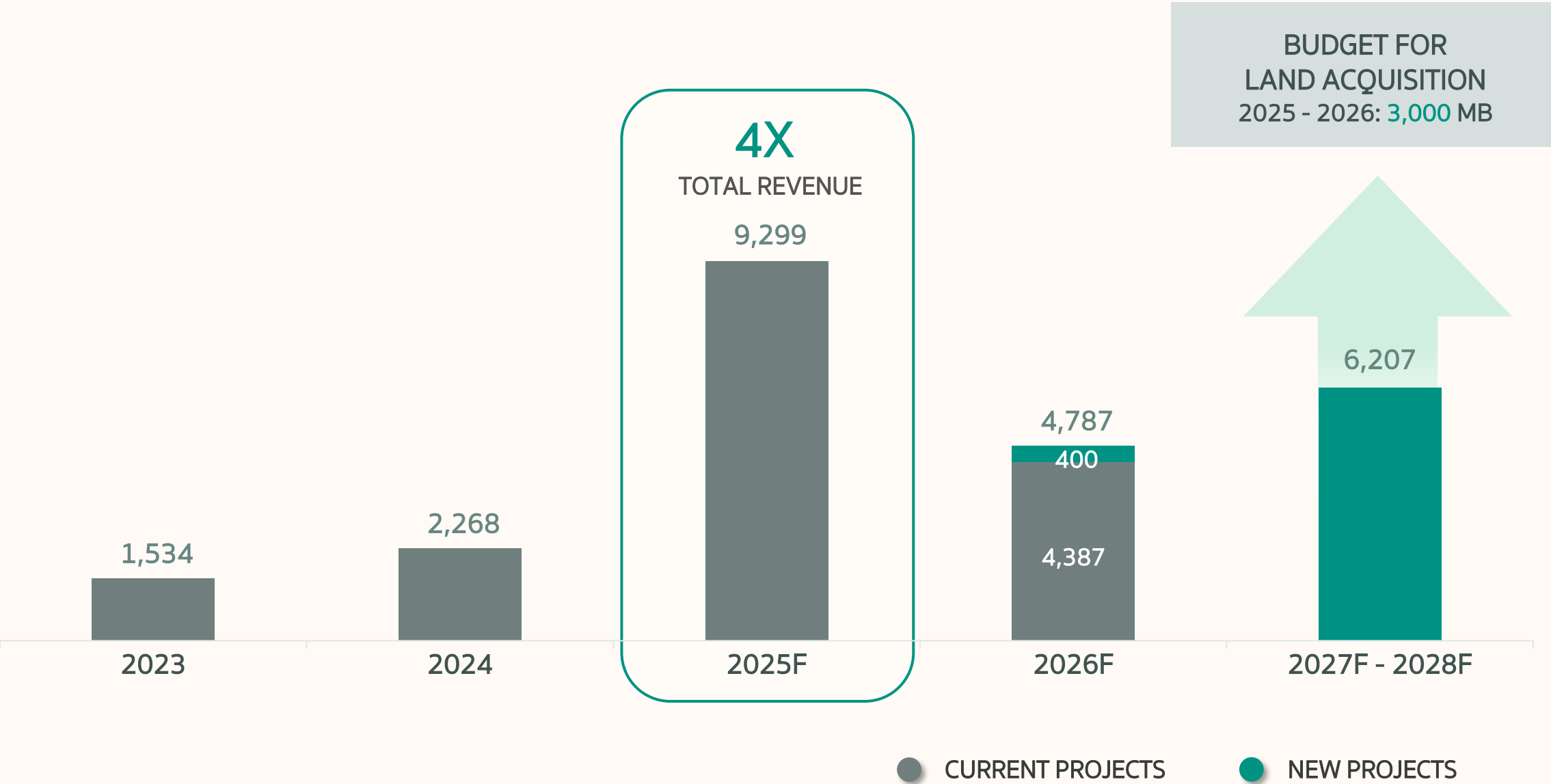


TRANSFERRED + BACKLOG + UNSOLD + NEW PROJECTS

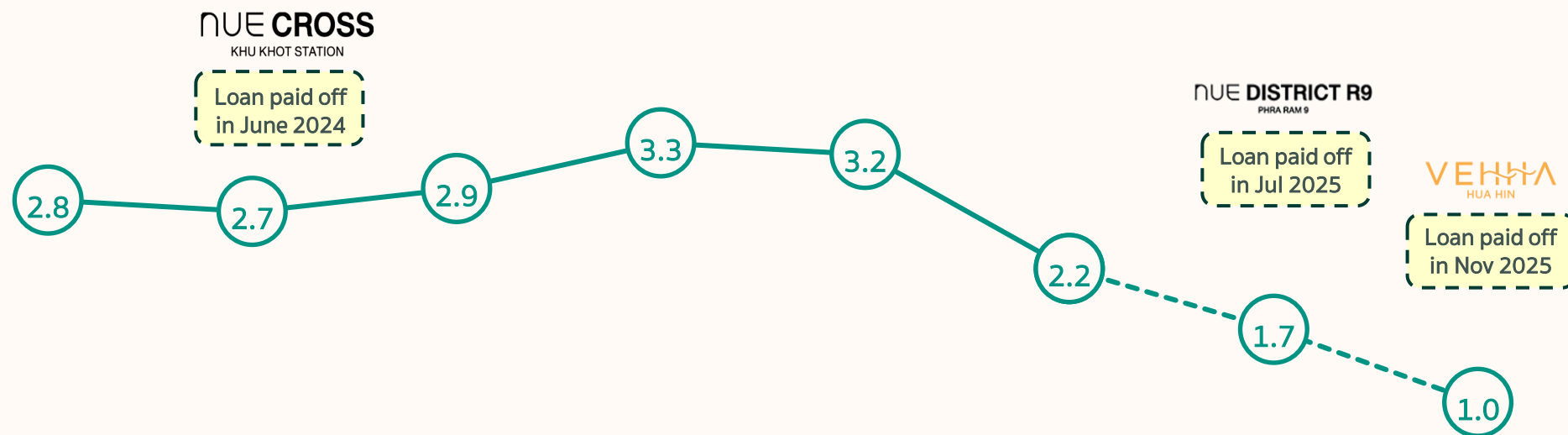


REVENUE VISIBILITY

Growth acceleration + Sustainable growth



2Q2025 NET DEBT TO EQUITY



	1Q2024	2Q2024	3Q2024	4Q2024	1Q2025	2Q2025	3Q2025	4Q2025
Interest Bearing Debt	4,924	4,533	5,155	5,673	5,166	4,014	3,251	3,330
Cash	509	236	451	485	734	336	326	1,302
Net Debt	4,415	4,297	4,704	5,188	4,432	3,678	2,925	2,028
Equity	1,586	1,597	1,600	1,565	1,630	1,657	1,738	1,964
Net Debt to Equity	2.8	2.7	2.9	3.3	2.7	2.2	1.7	1.0

* Leverage ratios: (IBD – Cash)/E

STRATEGIC BALANCE

Proportion of Thai and International customers as of June 30, 2025

nUE CROSS KHU KHOT STATION

20 MB (0.3%)



98%

2%

VEHHA HUA HIN

1,155 MB (15%)



49%

51%

nUE DISTRICT R9 PHRA RAM 9

3,399 MB (44%)



50%

50%

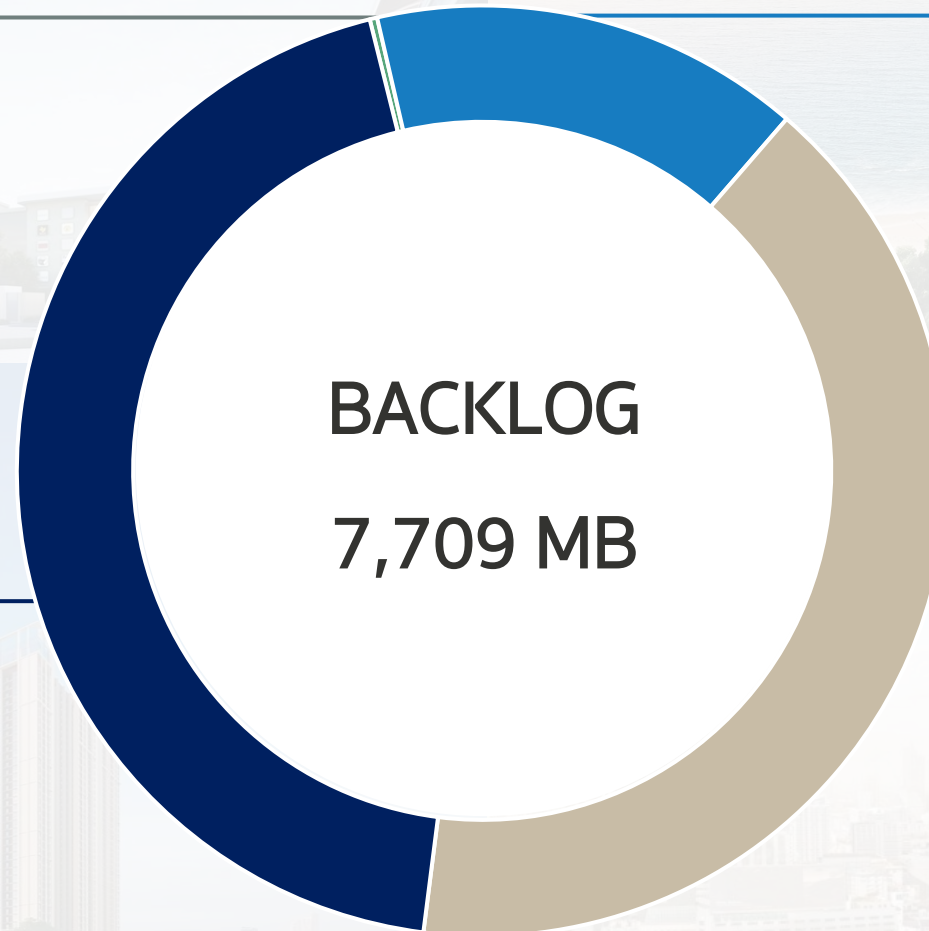
ROMM CONVENT

3,135 MB (41%)



71%

29%



* Proportion based on sales units

BUSINESS OUTLOOK

THAI REAL ESTATE MARKET OVERVIEW

Despite economic headwinds, Thailand's property market in 2H2025 remains supported by resilient demand in premium segments and foreign buyers.



MARKET SENTIMENT REMAINS CAUTIOUS

Buyers and investors adopt a wait-and-see approach amid economic and political uncertainty.

FEWER NEW LAUNCHES

Developers scale back projects, especially condominiums in Bangkok, to match real demand.

DOMESTIC DEMAND CONSTRAINTS

High household debt and tight mortgage lending limit purchasing power.

FOREIGN BUYERS

Continue to be a key force, especially in prime and tourist locations, drawn by Thailand's stability and full amenities.

POLICY EASING

Policy rate cut to 1.50% and supportive housing measures expected to ease financing costs and stimulate demand.

SALES AND TRANSFER PERFORMANCE

As of July 31,2025

2,115 MB

nUE CROSS
KHU KHOT STATION



6,617 MB

nUE DISTRICT R9
PHRA RAM 9



4,150 MB

ROMM
CONVENT



2,371 MB

VEHHA
HUA HIN



466 MB

VARI



SALES PERFORMANCE

100%

2,115 MB
1,202 UNITS

98%

6,497 MB
1,405 UNITS

80%

3,334 MB
149 UNITS

71%

1,671 MB
245 UNITS

67%

296 MB
4 UNITS

TRANSFER PERFORMANCE

100%

2,115 MB
1,202 UNITS

48%

3,179 MB
696 UNITS

START TRANSFER
Q2/2026

28%

664 MB
106 UNITS

33%

164 MB
2 UNITS



OVERALL STATUS 100%

STRUCTURE WORK	100%
SYSTEM WORK	100%
ARCHITECTURE WORK	100%
INTERIOR WORK	100%
PILING WORK	100%

Developed by

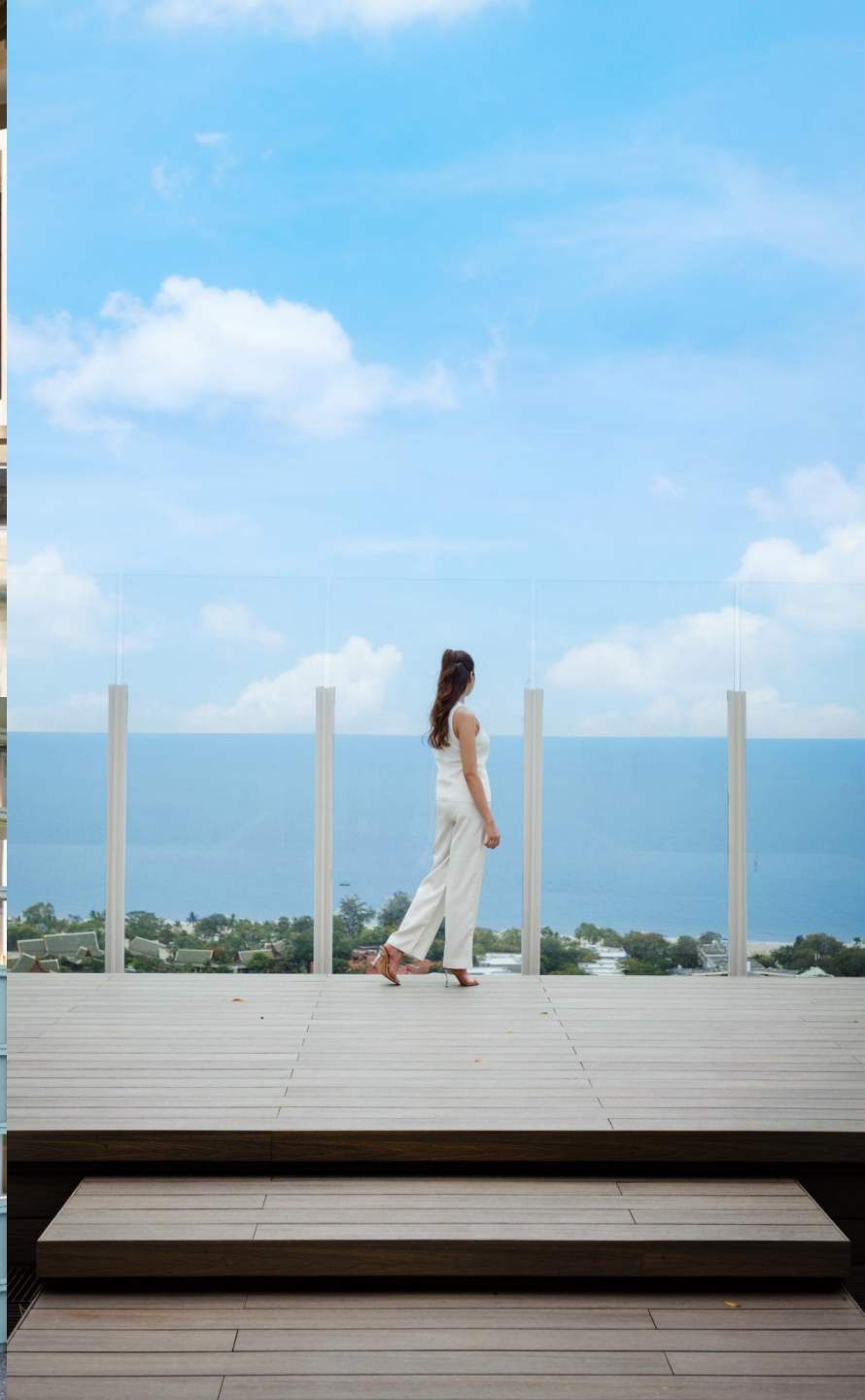


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LUXURY WELLNESS RESIDENCES

PARTNERSHIP WITH









nUE DISTRICT R9

PHRA RAM 9



The Dynamic District

In the Heart of “**Phra Ram 9**”

nUE DISTRICT R9

PHRA RAM 9



BUILDING THE FUTURE

3 Projects | 3 Locations | 3 Lifestyles | Total Project Value > 9,600 MB



LOW RISE CONDOMINIUM IN PHUKET

Est. Project Value: **2,374 MB**

Presale starts: **4Q2025**

Transfer period: **2027**



VARUNN CHAENGWATTANA- RATCHAPRUEK

Est. Project Value: **4,205 MB**

Presale starts: **1Q2026**

Transfer period: **2026**



HIGH RISE CONDOMINIUM IN HUA HIN

Est. Project Value: **3,105 MB**

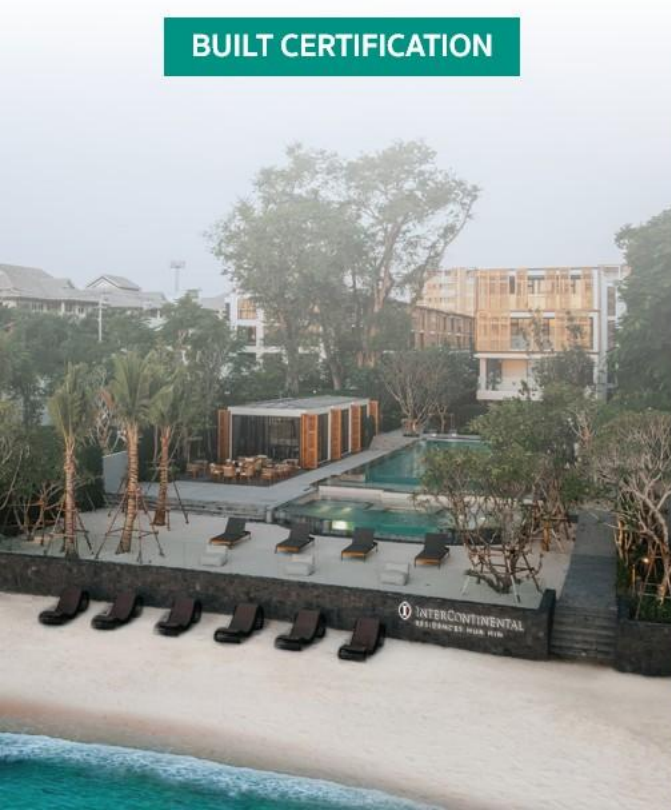
Presale starts: **1Q2026**

Transfer period: **2028**

BUILDING HEALTH & WORLD-CLASS STANDARD AT PROUD REAL ESTATE



BUILT CERTIFICATION



DESIGN CERTIFICATION



DESIGN CERTIFICATION



AMBASSADORS





PropertyGuru
Thailand
Property Awards

WINNER

BEST WELLNESS
RESIDENCE
DEVELOPMENT

Romm Convent
by Proud Real Estate
Public Company Limited

2024



ASIA PACIFIC
PROPERTY
AWARDS
DEVELOPMENT

in association with

*American
Standard*

AWARD WINNER

RESIDENTIAL
HIGH RISE DEVELOPMENT
THAILAND

ROMM Convent
by Proud Real Estate Public
Company Limited

2025-2026



ASIA PACIFIC
PROPERTY
AWARDS
ARCHITECTURE

in association with

GROHE

AWARD WINNER

RESIDENTIAL
HIGH RISE ARCHITECTURE
THAILAND

ROMM Convent
by Proud Real Estate Public
Company Limited

2025-2026

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THANK YOU!!

For more information, please visit www.proudrealstate.co.th



ALL IS WELL

